FIREGODY OF 19 JUN 09, 2009

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA

STEVEN M. LARIMORE CLERK U.S. DIST. CT. S.D. OF FLA. MIAMI

CASE NO. 09-20210-CR-LENARD(s) 18 U.S.C. § 1349 18 U.S.C. § 1341 18 U.S.C. § 1343 18 U.S.C. § 2326 18 U.S.C. § 2

UNITED STATES OF AMERICA

VS.

SIRTAJ "TOSH" MATHAUDA, a/k/a "Mark Bolan," and DILRAJ "ROSH" MATHAUDA, a/k/a "Dan Reynolds,"

Defendants.

SUPERSEDING INDICTMENT

The Grand Jury charges that:

GENERAL ALLEGATIONS

At various times relevant to this Superseding Indictment:

The defendants and their co-conspirators operated a series of companies in Costa Rica 1. that marketed and sold to United States residents business opportunities to own and operate vending machines, beverage distributorships, and greeting card distributorships. The business opportunities the defendants and their co-conspirators sold cost thousands of dollars each, and most purchasers paid at least \$10,000. Each business opportunity company operated for several months. Typically,

after one company closed, the next opened. The various companies used bank accounts, office space, and other services in the Southern District of Florida and elsewhere.

- 2. Apex Management Group, Inc. ("Apex"), was a Florida corporation. From in or around June 2004 to in or around December 2004, Apex sold business opportunities to own and operate soda/snack vending machines. Apex rented office space in Ft. Lauderdale, Florida, to make it appear to potential purchasers that Apex's operations were fully within the United States. However, Apex also operated in Costa Rica.
- 3. USA Beverages, Inc. ("USA Beverages") was a Florida and New Mexico corporation. From in or around May 2005 to in or around January 2006, USA Beverages sold business opportunities to own and operate coffee beverage display racks. USA Beverages rented office space in Las Cruces, New Mexico, and otherwise made it appear to potential purchasers that USA Beverages' operations were fully within the United States. However, USA Beverages actually operated from Costa Rica.
- 4. Omega Business Systems, Incorporated (also known as O.B. Systems), ("Omega") was a Wisconsin and Florida corporation. From in or around August 2007 to in or around March 2008, Omega sold business opportunities to own and operate greeting card display racks. Omega rented office space in Madison, Wisconsin, and otherwise made it appear to potential purchasers that Omega's operations were fully within the United States. However, Omega actually operated from Costa Rica.
- 5. Nation West Distribution Company ("Nation West") was a Colorado corporation. From in or around February 2008 to in or around January 2009, Nation West sold business opportunities to own and operate "mini-mall" vending machines that could dispense a variety of

products. Nation West rented office space in Denver, Colorado, and otherwise made it appear to potential purchasers that Nation West's operations were fully within the United States. However, Nation West actually operated from Costa Rica.

- Apex, USA Beverages, Omega, and Nation West ("the companies") employed 6. different types of sales representatives, including "fronters," "closers," and "references." "fronter" spoke to potential purchasers when the potential purchasers initially contacted the company in response to an advertisement. A "closer" subsequently spoke to potential purchasers to close deals. "References" spoke to potential purchasers about the financial success they purportedly had experienced since purchasing one of the business opportunities.
- Defendant SIRTAJ "TOSH" MATHAUDA, a/k/a "Mark Bolan," using various 7. assumed names, owned, operated, managed, and worked as a salesman for Apex, USA Beverages, Omega, and Nation West.
- Defendant DILRAJ "ROSH" MATHAUDA, a/k/a "Dan Reynolds," owned, 8. operated, managed, and worked as a salesman for USA Beverages and Omega.

COUNT 1 (Conspiracy: 18 U.S.C. §§ 1349, 2326)

- Paragraphs 1 through 8 of the General Allegations section of this Superseding 1. Indictment are re-alleged and incorporated by reference as though fully set forth herein.
- 2. From in or around June 2004 through in or around January 2009, in Miami-Dade County, Broward County, and Palm Beach County, in the Southern District of Florida, and elsewhere, the defendants.

SIRTAJ "TOSH" MATHAUDA, a/k/a "Mark Bolan," and DILRAJ "ROSH" MATHAUDA, a/k/a "Dan Reynolds,"

in connection with the conduct of telemarketing, did willfully, that is, with the intent to further the objects of the conspiracy, and knowingly combine, conspire, confederate and agree with others, known and unknown to the Grand Jury, to commit certain offenses against the United States, that is:

- (a) to knowingly and with intent to defraud devise and intend to devise a scheme and artifice to defraud, and to obtain money and property by means of materially false and fraudulent pretenses, representations, and promises, knowing that they were false and fraudulent when made, did deposit and cause to be deposited matter to be sent and delivered by a private and commercial interstate carrier, and did knowingly cause to be delivered certain matter by a private and commercial interstate carrier, according to the directions thereon, for the purpose of executing the scheme and artifice, in violation of Title 18, United States Code, Section 1341;
- (b) to knowingly and with intent to defraud devise and intend to devise a scheme and artifice to defraud, and to obtain money and property by means of materially false and fraudulent pretenses, representations, and promises, knowing that they were false and fraudulent when made, did transmit and cause to be transmitted certain wire communications in interstate and foreign commerce, for the purpose of executing the scheme and artifice, in violation of Title 18, United States Code, Section 1343.

PURPOSE OF THE CONSPIRACY

It was the purpose of the conspiracy for the defendants and their co-conspirators to 3. unlawfully enrich themselves by obtaining money from potential business opportunity purchasers by means of materially false statements and representations and the concealment of material facts concerning, among other things, the geographic location from which the companies operated, the expected profits of the business opportunities they sold, the services the companies would provide to purchasers, and the authenticity of company references.

MANNER AND MEANS OF THE CONSPIRACY

The manner and means by which the defendants and their co-conspirators sought to accomplish the objects and purpose of the conspiracy included, among others, the following:

- To fraudulently induce others to purchase the business opportunities, SIRTAJ 4. "TOSH" MATHAUDA, and his co-conspirators reincorporated dissolved corporations in Florida, New Mexico, Wisconsin, and Colorado, to make it appear to potential purchasers that the companies had been established years earlier and had a track record of success.
- 5. The companies advertised the business opportunities through the Internet and in newspapers in the United States. Advertisements promoted distributorships for coffee, greeting cards, and vending machines. Advertisements included earnings claims, such as "Earn \$1-\$2K wkly." Some advertisements claimed that the business opportunities had established locations for the machines and racks.
- Advertisements urged readers to call toll-free numbers for more information. 6. SIRTAJ "TOSH" MATHAUDA, DILRAJ "ROSH" MATHAUDA, and their co-conspirators arranged for and paid for the toll-free numbers. The toll-free numbers appeared to potential

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purchasers to be telephone numbers in the United States, but the calls to USA Beverages, Omega, and Nation West were in fact routed to Costa Rica. Potential purchasers who called the companies were initially connected to a fronter, who described the business opportunity and screened out potential purchasers who did not have sufficient funds available.

- The companies then arranged for interested potential purchasers to receive by 7. overnight delivery service promotional packets that contained glossy brochures and other sales materials falsely describing the firms as companies located in the United States.
- Usually after receiving the promotional packet, interested potential purchasers spoke 8. by telephone to closers, including SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA, who used assumed names. The phone numbers for closers were toll-free numbers that gave no indication to consumers that they were connecting to telephones in Costa Rica. The closer further described the business opportunity and closed the sale.
- Sales representatives encouraged potential purchasers, before making a decision, to 9. call certain "references," who were characterized by the sales representatives as prior business opportunity purchasers. The phone numbers for references appeared to potential purchasers to be domestic numbers connecting within the United States, whereas in fact the calls generally were routed to Costa Rica.
- Sales representatives also encouraged potential purchasers, before making a decision, 10. to call certain "locators," who were characterized by the sales representatives as third parties who worked with the companies to find high-traffic locations for the machines and merchandise display racks.

- Sales representatives, including SIRTAJ "TOSH" MATHAUDA and DILRAJ 11. "ROSH" MATHAUDA, provided potential purchasers with instructions for wiring and otherwise transferring funds to the companies as payment for the business opportunities. Purchasers followed these instructions and sent money to certain addresses and bank accounts, some of which were located within the Southern District of Florida.
- To fraudulently induce others to purchase the business opportunities, SIRTAJ 12. "TOSH" MATHAUDA, DILRAJ "ROSH" MATHAUDA, and their co-conspirators made, and caused others to make, numerous materially false statements, and omitted and concealed, and caused others to omit and conceal, numerous material facts, including, among others, the following:

Materially False Statements

- That USA Beverages, Omega, and Nation West were based in and operated a. out of the United States:
- That purchasers would likely earn substantial profits by purchasing one of the b. business opportunities;
- That prior purchasers of the business opportunities were earning substantial c. profits from their businesses;
- That purchasers would sell a guaranteed minimum amount of merchandise, d. such as greeting cards and beverages:
- That the business opportunity worked with locators familiar with the potential e. purchaser's area who would secure, and in some cases had already secured, high-traffic locations for the potential purchaser's merchandise racks;

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- That the companies were established years earlier, had a significant number g. of distributors across the country, and had a track record of success;
- That purchasers would receive their machines, display racks, merchandise, h. and locations promptly;
- i. That certain "references," whom the companies' sales representatives encouraged potential purchasers to call, had previously purchased one of the business opportunities offered and were making profits in line with or exceeding the companies' promises;
- That a limited number of distributorships were available in any one particular j. area, and that potential purchasers must act quickly to secure the area;
 - k. That "Peter Huston" was the President and owner of Omega;

Omission/Concealment of Material Facts

- That the companies were operated almost entirely out of Costa Rica; 1.
- That the fronters and closers worked in Costa Rica; m.
- That funds sent to the companies' United States addresses and United States n. bank accounts were forwarded to Costa Rica and elsewhere;
- That the companies were receiving complaints from prior purchasers about o. non-delivery of machines, merchandise, and merchandise racks, the failure to find high-traffic locations, and the companies' non-existent customer support;

- That the companies had been in business only a short time, and were merely p. operating under the names of older, unrelated, now-defunct companies;
- That the locators had not secured locations for the machines and merchandise q. racks as described;
- That a locator for USA Beverages operated out of Costa Rica rather than the r. United States:
- That many of the references resided in Costa Rica rather than the United s. States:
- That the company in which potential purchasers were considering investing t. was one in a series of similar companies that operated for a short period of time and then ceased to do business;
- That DILRAJ "ROSH" MATHAUDA was convicted of a felony involving u. fraud (U.S. v. Goldstein, et al., 99-CR-06195) (S.D. Fla.), despite the requirement of federal law that such a conviction be disclosed to potential purchasers of the business opportunities (16 C.F.R. Part 436 (2005) Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures); and
- v. That **SIRTAJ** "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA were subject to a permanent injunction relating to or affecting franchise activities (FTC v. USA Beverages, Inc., et al., 05-61682 CIV) (S.D. Fla.), despite the requirement of federal law that such an injunction be disclosed to potential purchasers of the Omega business opportunity (16 C.F.R. Part 436 (2005) Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures).

All in violation of Title 18, United States Code, Sections 1349 and 2326.

<u>COUNTS 2 - 15</u> (Mail Fraud: 18 U.S.C. §§ 1341, 2326, and 2)

Document 5

- 1. Paragraphs 1 through 8 of the General Allegations section of this Superseding Indictment are re-alleged and incorporated by reference as though fully set forth herein.
- 2. From in or around June 2004 through in or around January 2009, in the Southern District of Florida, and elsewhere, the defendants,

SIRTAJ "TOSH" MATHAUDA, a/k/a "Mark Bolan," and DILRAJ "ROSH" MATHAUDA, a/k/a "Dan Reynolds,"

in connection with the conduct of telemarketing, did knowingly and with intent to defraud devise and intend to devise a scheme and artifice to defraud, and to obtain money and property by means of materially false and fraudulent pretenses, representations, and promises, knowing that they were false and fraudulent when made, and for the purpose of executing such scheme and artifice to defraud, and attempting to do so, did deposit and cause to be deposited matter to be sent and delivered by a private and commercial interstate carrier, and did knowingly cause to be delivered certain mail matter by a private and commercial interstate carrier, according to the directions thereon.

PURPOSE OF THE SCHEME AND ARTIFICE

3. It was the purpose of the scheme for the defendants and their accomplices to unlawfully enrich themselves by obtaining money from potential business opportunity purchasers by means of materially false statements and representations and the concealment of material facts concerning, among other things, the geographic location from which the companies operated, the

expected profits of the business opportunities they sold, the services the companies would provide to purchasers, and the authenticity of company references.

Document 5

MANNER AND MEANS OF THE SCHEME AND ARTIFICE

Paragraphs 4 through 12 of the Manner and Means section of Count 1 of this 4. Superseding Indictment are re-alleged and incorporated by reference as though fully set forth herein as a description of the scheme and artifice.

USE OF THE MAILS

5. On or about the dates specified as to each count below, the below-identified defendants, for the purpose of executing and in furtherance of the aforesaid scheme and artifice to defraud and to obtain money and property by means of materially false and fraudulent pretenses, representations, and promises, and attempting so to do, did deposit and cause to be deposited matter to be sent and delivered by a private and commercial interstate carrier, as specified in each count below, and did knowingly cause to be delivered certain matter by a private and commercial interstate carrier, according to the directions thereon, as specified in each count below:

COUNT	DEFENDANT(S)	APPROX. DATE	DESCRIPTION OF ITEM
2	SIRTAJ "TOSH" MATHAUDA	June 18, 2004	Purchase order and check for \$250 sent via FedEx by M.N. from New Hampshire to Ft. Lauderdale, Florida, as partial payment for an Apex business opportunity.
3	SIRTAJ "TOSH" MATHAUDA	June 23, 2004	Check for \$12,700 sent via FedEx by R.S. from Wisconsin to Ft. Lauderdale, Florida, as partial payment for an Apex business opportunity.

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COUNT	DEFENDANT(S)	APPROX. DATE	DESCRIPTION OF ITEM
4	SIRTAJ "TOSH" MATHAUDA	July 20, 2004	Check for \$7,965 sent via FedEx by C.M. from Ohio to Ft. Lauderdale, Florida, as partial payment for an Apex business opportunity.
5	SIRTAJ "TOSH" MATHAUDA	September 24, 2004	Check for \$4,200 sent via FedEx by D.M. from Alabama to Ft. Lauderdale, Florida, as partial payment for an Apex business opportunity.
6	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	June 24, 2005	Check for \$17,500 sent via FedEx by M.W. from Ohio to Pompano Beach, Florida, as payment for a USA Beverages business opportunity.
7	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	June 25, 2005	Payment of \$14,050 sent via FedEx by W.D. from Virginia to Pompano Beach, Florida, as partial payment for a USA Beverages business opportunity.
8	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	July 20, 2005	Sales packet sent via DHL Express on behalf of USA Beverages from Pompano Beach, Florida, to D.T. in Urbandale, Iowa.
9	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	August 30, 2005	Check for \$7,050 sent via FedEx by B.D.R. from Pennsylvania to the Southern District of Florida as partial payment for a USA Beverages business opportunity.

COUNT	DEFENDANT(S)	APPROX. DATE	DESCRIPTION OF ITEM
10	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	mid-September 2007	Sales packet sent via DHL Express on behalf of Omega Business Systems from the Southern District of Florida to V.W. in Missouri.
11	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	November 20, 2007	Sales packet sent via DHL Express on behalf of Omega Business Systems from the Southern District of Florida to W.O. in West Virginia.
12	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	April 11, 2008	Check for \$9,725 sent via FedEx by B.R. from Georgia to Miami, Florida, as partial payment for an Omega business opportunity.
13	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	April 18, 2008	Check for \$9,705.94 sent via FedEx by B.R. from Georgia to Miami, Florida, as partial payment for an Omega business opportunity.
14	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	April 30, 2008	Checks payable to Omega by business opportunity purchasers, sent via FedEx from San Jose, Costa Rica, by defendant SIRTAJ "TOSH" MATHAUDA to M.H. in Ft. Lauderdale, Florida.
15	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	May 1, 2008	Check for \$10,500 sent via FedEx by J.O. from Pennsylvania to Miami, Florida, as partial payment for an Omega business opportunity.

In violation of Title 18, United States Code, Sections 1341, 2326, and 2.

COUNTS 16 - 18 (Wire Fraud: 18 U.S.C. §§ 1343, 2326, and 2)

- 1. Paragraphs 1 through 8 of the General Allegations section of this Superseding Indictment are re-alleged and incorporated by reference as though fully set forth herein.
- 2. From in or around June 2004 through in or around January 2009, in the Southern District of Florida, and elsewhere, the defendants,

SIRTAJ "TOSH" MATHAUDA, a/k/a "Mark Bolan," and DILRAJ "ROSH" MATHAUDA, a/k/a "Dan Reynolds,"

in connection with the conduct of telemarketing, did knowingly and with intent to defraud devise and intend to devise a scheme and artifice to defraud, and to obtain money and property by means of materially false and fraudulent pretenses, representations, and promises, knowing that they were false and fraudulent when made, and did transmit and cause to be transmitted, by means of wire communications in interstate and foreign commerce, certain writings, signs, signals, pictures, and sounds.

PURPOSE OF THE SCHEME AND ARTIFICE

3. It was the purpose of the scheme for defendants and their accomplices to unlawfully enrich themselves by obtaining money from potential business opportunity purchasers by means of materially false statements and representations and the concealment of material facts concerning, among other things, the geographic location from which the companies operated, the expected profits

of the business opportunities they sold, the services the companies would provide to purchasers, and the authenticity of company references.

MANNER AND MEANS OF THE SCHEME AND ARTIFICE

4. Paragraphs 4 through 12 of the Manner and Means section of Count 1 of this Superseding Indictment are re-alleged and incorporated by reference as though fully set forth herein as a description of the scheme and artifice.

USE OF THE WIRES

5. On or about the dates specified as to each count below, the below-identified defendants, for the purpose of executing and in furtherance of the aforesaid scheme and artifice to defraud and to obtain money and property by means of materially false and fraudulent pretenses, representations, and promises, did transmit and cause to be transmitted, by means of wire communications in interstate and foreign commerce, certain writings, signs, signals, pictures, and sounds, as specified in each count below:

COUNT	DEFENDANT(S)	APPROX. DATE	DESCRIPTION OF WIRE COMMUNICATION
16	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	April 24, 2008	Telephone call between defendant DILRAJ "ROSH" MATHAUDA in Costa Rica and M.H. in the Southern District of Florida, regarding cashing checks in connection with Omega.
17	SIRTAJ "TOSH" MATHAUDA and DILRAJ "ROSH" MATHAUDA	April 25, 2008	Telephone call between defendant SIRTAJ "TOSH" MATHAUDA in Costa Rica and M.H. in the Southern District of Florida, regarding cashing checks in connection with Omega.

COUNT	DEFENDANT(S)	APPROX. DATE	DESCRIPTION OF WIRE COMMUNICATION
18	SIRTAJ "TOSH" MATHAUDA	October 21, 2008	Telephone call between accomplice in Costa Rica and E.S. in Boynton Beach, Florida, regarding Nation West.

In violation of Title 18, United States Code, Sections 1343, 2326, and 2.

A TRUE BILL

FOREPERSON

EFFREY H. SLOMAN

ACTING UNITED STATES ATTORNEY

JEFFREY STEGER
TRIAL ATTORNEY

U.S. DEPARTMENT OF JUSTICE

TRIAL ATTORNEY

U.S. DEPARTMENT OF JUSTICE

	ED STAT	ES OF AMERICA	CASE NO		09-20210-CR	-LENARD(s)	
a/k/a ' DILR <i>A</i>	'Mark Bo	H" MATHAUDA, plan," and H" MATHAUDA, prolds,"	CERTIF	ICATE OF	TRIAL AT	TORNEY*	
		Defendants.	Supersedi	ing Case Info	ormation:		
Court	Division	: (Select One)	New Defer	ndant(s) New Defenda	Yes	X No	_
<u>X</u>	Miami FTL	Key West FTP	Total numb	per of counts	arito	18	
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*Penalty Sheet(s) attached

REV 4/8/08

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA

PENALTY SHEET

Defendant's Name	: SIRTAJ "TOSH" MATHAUDA, a/k/a "Mark Bolan"
Case No:	09-20210-CR-LENARD(s)
Count #: 1	
	18 U.S.C. §§ 1349 and 2326
	Conspiracy
*Max Penalty:	25 years' imprisonment
Counts #: 2 - 1	5
	18 U.S.C. §§ 1341 and 2326
	Mail Fraud
*Max Penalty:	25 years' imprisonment
Counts #: 16 -:	18
	18 U.S.C. §§ 1343 and 2326
	Wire Fraud
*Max Penalty:	25 years' imprisonment

^{*}Refers only to possible term of incarceration, does not include possible fines, restitution, special assessments, parole terms, or forfeitures that may be applicable.

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA

PENALTY SHEET

Defendant's Name	DILRAJ "ROSH" MATHAUDA, a/k/a "Dan Reynolds"
Case No:	09-20210-CR-LENARD(s)
Count #: 1	
	18 U.S.C. §§ 1349 and 2326
	Conspiracy
*Max Penalty:	25 years' imprisonment
Counts #: 6 - 1:	5
	18 U.S.C. §§ 1341 and 2326
	Mail Fraud
*Max Penalty:	25 years' imprisonment
Counts #: 16 -1	7
	18 U.S.C. §§ 1343 and 2326
	Wire Fraud
*Max Penalty:	25 years' imprisonment

^{*}Refers only to possible term of incarceration, does not include possible fines, restitution, special assessments, parole terms, or forfeitures that may be applicable.